

simplify⁺
systems + planning + monitoring

0800 simplify

business
solutions
that
simply
add up

Welcome to our quarterly newsletter

Welcome to the first newsletter from Simplify Ltd. You are receiving this email because we have previously had dealings with you under our old brand "CAD Partners Hawkes Bay". In January this year we took the opportunity to rebrand to give us a better link with what we actually do for businesses. Please note our new [website](#) address and [contact details](#). This newsletter focusses on cash and in future newsletters we plan to mix financial and accounting related information with tips from a range of specialist contributors in areas such as human resource management, marketing, sales, technology etc.



Why isn't there anything in the bank?

There can be a big difference between the profit you make and what you end up with in actual cash. Assuming the profit being reported by your system is accurate (and there are plenty of reasons why it might not be) there are a number of reasons why you still may not have money in the bank.



Read the [full article](#) or [contact us now](#) for more information.

Cash Forecasting

Now, more than ever, banks are focussing on cash flow and are looking



Our Business

Our business has grown through word of mouth. If you know anyone that might benefit from our services please send this newsletter to them. We offer a 1 hour initial consultation at no charge.

[refer a friend](#)

Our Services

- + systems review
- + systems restructuring
- + systems implementation & training
- + customised development
- + troubleshooting
- + dashboard style reporting
- + benchmarking
- + business analysis
- + key performance indicators
- + budgeting
- + cash forecasting
- + strategy analysis

for cash projections. A good cash forecast, which actual performance is regularly monitored against, can prevent cash flow issues. It will show where cash is likely to get tight and allow you to take action to prevent an issue getting out of hand. Cash flow forecasting can be done using a spreadsheet but tends to be easier with specialised tools such as [Winforecast](#) or [Visual Cash Focus](#).



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Just for Fun

A man is getting into the shower just as his wife is finishing her shower when the doorbell rings. After some animated discussion over who should answer it, the wife quickly wraps herself in a towel and runs downstairs. She opens the door to see Bob, their neighbour. Before she can say anything Bob says "I'll give you \$1,000 just to drop that towel you have on." After quickly thinking about it she drops here towel and stands naked in front of Bob. Bob has a close look, pays her \$1,000 then leaves.



Confused but excited about her good fortune, the woman wraps herself in the towel again and goes back upstairs. When she gets back to the bathroom her husband asks who was at the door. "It was Bob the next door neighbour" she replies. "Great" says the husband, "did he say anything about the \$1,000 he owes me?"

Moral of the story you need up to date and reliable financial information to prevent embarrassing exposure.

contact us

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