

simplify⁺
systems + planning + monitoring

0800 simplify

business
solutions
that
simply
add up

Welcome

Welcome to our first newsletter of 2011.

No doubt, like me, you have been watching in disbelief as events have unfolded in Christchurch. I was having lunch in a tower complex in Wellington last Saturday and the thought struck me that that was exactly what people in Christchurch were doing immediately before the quake, and then their lives were irreversibly changed in a matter of seconds. It was a sobering reminder that we don't know what lies ahead.

At the same time it has been so heartening to see our country and many other nations rally around to do all we can to help the affected people and the city itself to recover.

Our thoughts and prayers are with those who are hurting and those making such a huge effort to rescue and recover people, repair essential services and assist those affected.

Common Reporting Deficiencies

An Australian study* found that businesses which only prepared and reviewed financial statements annually had a 36% survival rate but that rose to 79.7% for businesses who prepared and reviewed monthly accounts. However financial statements are only useful if the information contained within them has been properly prepared, it's not just a matter of running a report from MYOB, Xero, Quickbooks or whatever accounting system you have.



To get useful & meaningful reports on the performance of your business you need to ensure you have matched your costs with the revenue those costs have generated.

Our Business

Our business has grown through word of mouth. If you know anyone that might benefit from our services please send this newsletter to them. We offer a 1 hour initial consultation at no charge.

[refer a friend](#)

Our Services

- + systems review
- + systems restructuring
- + systems implementation & training
- + customised development
- + troubleshooting
- + dashboard style reporting
- + benchmarking
- + business analysis
- + key performance indicators
- + budgeting
- + cash forecasting
- + strategy analysis

[Read the full article](#) or [contact Simplify](#) to get clear, meaningful reporting on the performance of your business.

Opportunities in your Accounting System

If you were able to save just 1 hour of your time each week what could you do with it?

If on average you had to spend 4 hours to secure a sale, one extra hour per week devoted to sales would mean you could generate an extra 13 sales each year. If each sale was worth say \$2,000 that would be an extra \$26,000 of revenue. Your other option of course is to spend that extra hour relaxing!



[Read the full article](#) or [contact Simplify](#) to unlock the potential in your system.

Great Businesses Have Two Things In Common



Systems and Information. You might have great people in your business, but if you don't have robust systems or relevant information then you may face an uphill battle.

Systems ensure you are doing the right things and information allows you to monitor how you are tracking. Let's look at the benefit of having robust systems and quality information.

[Read the full article](#) or [contact Plan A Consulting](#).

On the Lighter Side

1. My husband and I divorced over religious differences. He thought he was God and I didn't.
2. I don't suffer from insanity; I enjoy every minute of it.
3. Some people are alive only because...



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3. Some people are alive only because it's illegal to kill them.

4. I used to have a handle on life, but it broke.

5. Don't take life too seriously, No one gets out alive.

6. I'm not a complete idiot -- Some parts are just missing.

7. The gene pool could use a little chlorine.

8. Consciousness: That annoying time between naps.

9. Ever stop to think, and forget to start again?

10. Being 'over the hill' is much better than being under it!

11. Wrinkled Was Not One of the Things I Wanted to Be When I Grew up.

12. Procrastinate Now!

13. A hangover is the wrath of grapes.

14. A journey of a thousand miles begins with a cash advance.

15. A picture is worth a thousand words, but it uses up three thousand times the memory.



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